# VEENA CALAMBUR DATA SCIENTIST & AI ETHICIST

## OBJECTIVE

Focused on designing ethical and trustworthy AI technologies and program management of Responsible AI enterprise strategy and governance

## **EDUCATION**

### **BA • CORNELL UNIVERSITY •**

AUG 2012 – DEC 2015 Information Science & Statistics

GPA – 3.5/4.0, Dean's List Fall 2012 and Fall 2014

## SKILLS

### **TECHNICAL SKILLS**

Ethical AI, Machine Learning, Statistics, Predictive Modeling, Data Visualization

### SOFT SKILLS

Leadership, Change Management, Consulting, Project Management, Communication, Presentation and storytelling, Mentorship

### **PROGRAMMING SKILLS**

Python, R, SQL, Tableau, Dataiku, Gephi

## EXPERIENCE

### WORKDAY

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### MACHINE LEARNING TRUST SR PROGRAM MANAGER • MAY 2022- PRESENT

Led benchmark analysis of Workday's current ethical AI principles against latest industry standards to recommend updates o Leveraged graph analytics and qualitative research methods

## PFIZER

#### DATA SCIENCE MANAGER • MAR 2019 – MAY 2022 DATA SCIENCE ASSOCIATE • NOV 2017 – MAR 2019

- PMO-lead for the development of Pfizer's first Responsible AI enterprise framework to address digital and legal AI strategy
- Developed and deployed Pfizer's first Ethical AI toolkit: Jupyter notebook templates, Dataiku plugins, and Tableau dashboards
- Lead machine learning algorithm development of Pfizer's first publicly deployed AI-based <u>digital companion</u>
- Established and co-lead talent pipeline hiring. Hired 8 full-time colleagues and contracts for Pfizer Thessaloniki and New York

### ZS ASSOCIATES

### DECISION ANALYTICS ASSOCIATE • FEB 2016- NOV 2017

• Developed promotional response, customer targeting, and customer attrition models for clients in pharmaceutical and asset management

## **CONFERENCE PRESENTATIONS**

- Aristeridou D., Calambur V., Mazzetta B., Ateya M., Haque S., Colvecchia C. (2022). Validation of a Two-year Risk Prediction Model for Undiagnosed Atrial Fibrillation Using National EHR Data. AMIA Symposium, Washington, DC.
- Huda A., Heitner S., Calambur V., Bruno M., Schumacher J., Emir B., Isherwood C., Castaño A. (2020). A Machine Learning Framework for Predicting Risk Of Wild-Type Transthyretin Amyloid Cardiomyopathy. Poster presented: XVI International Symposium on Amyloidosis Spain.

## AWARDS

- Author and Contributor to <u>60 Leaders on AI</u>: (2022)
- Dataiku Product Days: <u>Utilizing Dataiku to scale AI Ethics (</u>2021)
- Reuters Pharma Awards: Most Promising Agile Transformation (2020)
- Pfizer VacciNation Award: MDSCA-Digital Collaboration: COVID-19 Forecasting for Clinical Trail Recruitment (2020)









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